



Sponsorship proposal

Indonesia Mining Electrification Conference 2026

Roadmap to Ultra-Low Costs &
Low Carbon Mining

Date: 21 May 2026 | Jakarta

Produced and Organized by:

coalmetal Petromindo.Com



Why This Matters Now:

The Indonesian coal sector is shifting. We are moving from an era defined by high commodity prices to a new reality driven by strict cost management and global climate rules.

For years, the industry relied on market prices to secure margins. Today, with price corrections and tightening environmental standards, the only path to long-term profitability is radical operational efficiency.

This conference provides the commercial blueprint for this shift. With diesel fuel currently consuming 35% to 40% of operational budgets, replacing fossil fuels with electric fleets is no longer just an environmental choice—it is a financial necessity.

Leading contractors and mine owners are already moving. They are proving that electrification lowers the “Cost Per Ton,” removes the risk of fluctuating fuel prices, and creates a new revenue stream through Carbon Credits (SPE). This event brings together the entire ecosystem—Miners, Contractors, Financiers, and Government—to show you how to execute this transition profitably.

Key Benefits of Attending

1. Slash Operational Costs: Learn how switching from diesel to grid or renewable power can stabilize your biggest expense. We break down the “Cost Per Ton” savings of electric fleets versus traditional diesel systems.
2. Unlock “Capex-Light” Financing: You don’t need to drain your cash reserves to upgrade fleets. Discover new financing models from Indonesian banks and leasing firms that cover the upfront cost of Electric Vehicles (EVs).
3. Turn Compliance into Revenue: Learn the exact steps to quantify your emission cuts and sell them as Emission Reduction Certificates (SPE) on Indonesia’s carbon market. Turn a regulatory burden into income.
4. The Contractor’s Roadmap: Hear directly from PAMA, BUMA, and United Tractors on realistic timelines for EV availability. Understand what infrastructure you need to build now to support the machines of tomorrow.
5. Secure Power Supply: Get clarity on the regulations for Renewable Power Purchase Agreements (PPAs). Learn how to partner with PLN to guarantee green power supply for your site.

Topic to be discussed:

- Government Keynote Regulatory Imperatives: Aligning RKAB with the 2040 EV Roadmap
- Strategic Keynote: Strategic Cost Leadership: The Roadmap to Ultra-Low Production Costs
- Executive Roundtable Financing the Switch: Overcoming the CAPEX Barrier
- Technology Spotlight Grid-to-Wheel Efficiency: Trolley Assist vs. Battery Systems
- Commercial Solutions Overcoming CAPEX Barriers: The “Pay-as-You-Operate” Model
- Electrification as a Service: How mining contractor Delivering Value to Clients
- Operational Success Story Real-World Results: Achieving 60% Cost Reduction in Coal Logistics
- Spotlight Case Study Decoupling Mining from Coal: Converting Assets to Green Technology
- Contractors Panel: The Contractor’s Roadmap: Standardization & Interoperability
- Infrastructure Spotlight Powering the Remote: The Green Super Grid & Microgrids
- The Future of Indonesian Coal: Collaboration for Survival



Who Should Attend

This event is designed for the decision-makers shaping the future of Indonesia's energy sector:

- Mining Companies (Owners): CEOs, COOs, and Sustainability Heads needing to lower cost-per-ton.
- Mining Contractors: Directors needing an electrification roadmap to win future contracts.
- Government & Regulators: Policy makers from ESDM and KLHK.
- Financial Institutions: Banks and leasing firms offering green financing.
- Technology Providers: OEMs, EV distributors, and renewable energy developers.

Registration Information

Delegate Rate:

Rp 3,000,000 per person

Sponsorship Opportunities:

Position your brand as a leader in Indonesia's energy transition. Engage directly with the decision-makers who are planning billions of dollars in fleet and infrastructure investments.

Why Sponsor?

- Direct Access: Meet the people signing the checks for fleet electrification.
- Thought Leadership: Show your solution is ready for the Indonesian market.
- Lead Generation: Connect with companies actively seeking renewable power and financing partners.



Sponsorship Opportunities

We offer flexible sponsorship packages designed to maximize visibility, engagement, and ROI.

Diamond

(Exclusively available for one sponsor)

- Keynote Speaking Slot: 20-minute prominent speaking opportunity.
- Prime Logo Placement: Appears across all conference materials.
- Social Media Promotion: Dedicated brand highlights on our channels.
- Video Profile Showcase: Feature your company's video during lunch.
- Conference Kit Inclusion: Distribute your brochure/flyer to attendees.
- Name Recognition: Brand mentions at the event.
- Complimentary Delegate Tickets: Five tickets for your team.

Platinum

(Available for three sponsors)

- Speaking Opportunity: 10-minute presentation.
- Prominent Logo Placement: Priority on all materials.
- Social Media Promotion: Spotlight posts about your participation.
- Video Profile Exposure: Showcase during lunch.
- Conference Kit Inclusion: Your materials included.
- Name Recognition: Brand mentions throughout the event.
- Complimentary Delegate Tickets: Four tickets for networking.

Gold

- Logo Placement: Prominent display across all materials.
- Social Media Promotion: Increased visibility with dedicated posts.
- Video Profile Showcase: Feature during lunch.
- Conference Kit Inclusion: Direct engagement with attendees.
- Name Recognition: Brand mentions throughout.
- Complimentary Delegate Tickets: Three tickets for networking.

Silver

- Logo Placement: Priority exposure on materials.
- Social Media Promotion: Extend reach through our channels.
- Video Profile Opportunity: Showcase video during lunch.
- Conference Kit Inclusion: Include your brochure/flyer.
- Name Recognition: Visibility throughout the event.
- Complimentary Delegate Tickets: Two tickets provided.

Reception Sponsor

- Prominent Logo Placement: Display on reception banners.
- Brand Profile Inclusion: 150-word company profile in the event guide.
- Promotional Opportunity: Engage with attendees through an advertisement.

Goodie Bags Sponsor

- Exclusive Branding Opportunity: Provide materials in goodie bags.
- Custom Goodie Bags: Design for brand visibility.
- Brand Profile Inclusion: 150-word company description in event guide.
- Promotional Opportunity: Advertise your offerings once in an advertisement.

Customized Sponsorship Opportunities Available!

We can tailor sponsorship packages to meet your specific marketing and business objectives. Whether you're interested in exclusive branding, custom workshops, we are happy to work with you to create a personalized sponsorship experience.

Sponsorship Application Form

2027 Indonesia Metal Outlook Conference

-----FILL IN WITH CAPITAL LETTERS-----

Company Name :

Company Address :

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Tax ID (If available) :

Primary Contact / Person in Charge : Mr/Mrs/Ms

Title/Position :

Phone number : /

Email Address 1 :

Email Address 2 :

Sponsorship (Pick One) : Diamond / Platinum / Gold / Silver
 Reception Sponsor / Goodie Bags Sponsor / Booth

Total Amount : IDR.

ACKNOWLEDGEMENT (TICK BOX)

I have read and understand the general terms and conditions

Signature

Date :

Print Name

By signing below, I hereby acknowledge that I have read, understand and agree to be bound by both the General Terms and Conditions set forth by the organizer.

Notes for Payment:

Bank Name: PT BANK CENTRAL ASIA

Account No: 070 3063 800 (IDR Currency)

Account Name: PT. BINA CIPTA MANDIRI CONSULTANT

Swift Code : CENAIDJA

Bank Address: BCA KCP MELAWAI

Jl. Melawai Raya No. 165 Blok C 1-3, Jakarta, 12130
Indonesia

Company Address:

PT. BINA CIPTA MANDIRI CONSULTANT

Jl. Melawai Raya No. 21C, 4th Floor

Jakarta Selatan, 12130

Indonesia

To learn more about our sponsorship package, booth package, please contact us.

**by email at
marketing@petromindo.com**